



Bodhi Tree Partners Amit Khan Content Hub for Original OTT, TV Projects

Mumbai, September 29, 2025 – Bodhi Tree Multimedia Ltd (NSE: BTML | BSE: 543767 | INE0EEJ01023), one of India's leading content production houses, **announced** signing of a Memorandum of Understanding (MoU) with Amit Khan Content Hub (AKCH), the creative venture founded by celebrated novelist Amit Khan. The partnership will jointly develop and produce premium content across television and OTT platforms.

A Synergy of Strengths

This collaboration brings together **BTML's proven capabilities** in financing, operations, and large-scale content production with **AKCH's creative vision and storytelling expertise**. Together, the two companies offer:

- **BTML's** strengths in production scale, operational execution, financing acumen, and network access.
- **AKCH's** legacy of storytelling, prolific literary and screen work, and a loyal reader base.
- A shared commitment to deliver original narratives that balance **mass appeal with creative depth**, offering audiences compelling entertainment experiences.

Partnership Structure

- A **Special Purpose Vehicle (SPV)** will be formed, with **BTML holding a majority stake**.
- **BTML** will spearhead financing, strategic partnerships, and operations.
- **AKCH** will lead creative development, production execution, and business development initiatives.

About Amit Khan

Born in 1972 in Pilkhuwa, Ghaziabad, Amit Khan published his **first story at 12** and his **first novel at 15**. Over a prolific career, he has authored **100+ novels**, along with short stories and episodic works. His writings have been translated into multiple languages, including English, Punjabi, and Marathi.

He is best known for creating the **Commander Karan Saxena** series – a landmark in Hindi pulp fiction – which spans **58 novels** and remains one of the most popular literary franchises in India.

Future Roadmap

- Developing a **slate of original projects** across TV and OTT.
- Combining **rich storytelling with strong production values**.
- Targeting both **domestic and international audiences** with fresh, compelling narratives.

Commenting on the Development, Mr. Mautik Tolia, Managing Director, Bodhitree Multimedia Limited said: "This partnership is a confluence of creativity and capability. Amit Khan is one of India's most celebrated novelists and storytellers, and we are excited to bring his distinctive vision to screens nationwide through BTML's production infrastructure and industry relationships."

Mr. Amit Khan, Founder of AKCH, added: “I am thrilled to join hands with BTML, a company that has consistently delivered high-quality and impactful content. With our combined strengths, we are confident of creating stories that will resonate with viewers and leave a lasting mark on the Indian entertainment industry.”

About Bodhi Tree Multimedia Limited

Bodhitree Multimedia Ltd (BTML) is one of India’s leading production houses, listed on both **BSE and NSE**, with a strong portfolio of successful television and digital shows. The company has been at the forefront of creating differentiated and edgy content, with a distinct lineup of shows spanning television, films, and OTT platforms.

Since inception, BTML has produced **100+ shows** and delivered over **3,000 hours of content** across major broadcasters and OTT platforms. Its programming covers a wide range of genres including drama, thriller, horror, comedy, and lifestyle, and extends across multiple languages such as Hindi, Tamil, Marathi, Gujarati, and Bengali – reinforcing its reputation as a pan-India content creator with wide audience appeal.

For FY25, the Company had reported Consolidated Total Income of ₹89.76 Cr, EBITDA of ₹9.67 Cr and Net Profit of ₹4.92 Cr.

About Amit Khan Content Hub (AMCH)

Founded by acclaimed novelist Amit Khan, AKCH is a creative content studio specializing in original storytelling for television and OTT platforms. With decades of literary acclaim, Amit Khan brings a unique narrative style that blends mass entertainment with creative depth.

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances

For Further Information Please Contact Corporate Communication Advisor



Kirin Advisors Private Limited

Sunil Mudgal – Director

sunil@kirinadvisors.com

+91 98692 75849

www.kirinadvisors.com